

Course One: Personal Leadership Effectiveness and Course Two: Ethical and Influential Leadership



The Leadership Challenge – Course One

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The Leadership Challenge model was the result of a massive research project which discovered what makes individuals more effective in a leadership role.

The program will include a personal Leadership Challenge assessment that will identify your natural “style,” and reveal areas that need reinforcement. The engaging format is designed to provide practical insights and build skills that equip you to immediately improve your influence and impact on staff, citizens, the media, and governing officials.

In this highly interactive workshop, you will discover:

- The five simple behaviors that distinguish the world’s most effective leaders
- Why it is often more important to be “effective” than to be “efficient”
- How to find common ground and work collaboratively, even with the “opposition”
- How to avoid letting the common myths of leadership derail your results

Today, this approach to personal leadership development is the most respected and widest used method in the world.

Your Leadership Action Plan – Course Two

You’ve invested significant time and effort to learn how to be a more effective municipal leader. Now what? In this important closing workshop, David Spivey guides you through a process of capturing your highest priority changes and converting them into actionable goals. The program will cover:

- The Plus-Delta Technique
- TML Course One and Course Two Review
- Three Dimensions of Personal Development
- Setting S.M.A.R.T. Goals
- Paying it Forward to Others

David Spivey, Ph.D. is the Senior Partner of Leadership Associates Consulting Group, a team of developmental professionals focusing on producing high performance organizations through implementation of effective leadership practices. Since 2002 he has also been a member of the Executive Education faculty at the University of Texas at Dallas and is the founder/director of UTD’s Executive Leadership Development program. David was previously the Global Practice leader for People Development for an international management consulting firm.

In addition to an MBA degree and PhD in organizational psychology, David is a graduate of the Executive Leadership Program at Harvard University, Kennedy School. He is a Certified Leadership Coach and Master Coach Trainer, and member of the International Association for Coaching. He has authored numerous articles and more than 20 executive development programs.