



## Leading Your Team to Maximum Performance

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The last few years have changed how we lead teams forever. Finding and retaining top talent is more challenging than ever, and leaders face even more pressure to deliver top performance from their teams. Using current research and best practices from global organizations, this workshop helps leaders design effective internal communication strategies for keeping their teams engaged and productive. Specifically, participants will learn:

- How to use communication norms that increase clarity and decrease confusion
- How to use active listening to understand what your teams expect, need, and want
- How to use interpersonal skills to build team cohesion

**Dr. Elizabeth Goins** has devoted her career to helping leaders become better communicators. After earning a Ph.D. in Communication Studies from The University of Texas at Austin, she founded [Pineapple Strategies, LLC](#) and became a lecturer at the McCombs School of Business and Concordia University Texas.

Now, Elizabeth's got 3500 hours of communication coaching under her belt, along with 10+ years of university teaching, and 400+ trainings. Her clients include C-Suite executives, thought leaders, engineers, and creatives from companies like Google, Adobe, Deloitte, Amazon, McKesson, VMWare, American Express, Mars, and Indeed.

Before life as an entrepreneur and consultant, Elizabeth worked on K Street in Washington, D.C. public affairs. She earned her MA in Strategic Communication from George Mason University and BA in Communication and English from Wake Forest University.

Elizabeth grew up in Alexandria, VA and is proud to have called Austin home since 2008. Outside of work, you can find Elizabeth in her succulent garden, at Pilates class, or cooking healthy food inspired by unhealthy favorites.