

Course Two: Ethical and Influential Leadership



Ethical Leadership: Helping Good People Do Good Things

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Ethical leaders bring out the best in others, especially under conditions of uncertainty and change. The leaders we admire—throughout history, and from our own lives—have a remarkable ability to inspire when the situation seems dire. Although ethical decision leadership isn't easy, there are straightforward strategies for leaders to bring out the best in others. Most people desperately want to do the right thing, and live the kind of life that enables them to sleep soundly at night. A few enduring ethical strategies can help everyone around you do good, better.

Dr. Geoffrey Tumlin is the author of *Stop Talking, Start Communicating*, published by McGraw-Hill, is the President of On-Demand Leadership, and is the co-host of the *Management Muse* podcast. Geoffrey is a frequent national media expert on leadership, communication, and group performance, and his writing and ideas have been featured in dozens of media outlets including the *Chicago Tribune*, the *Los Angeles Times*, *Fast Company*, *Fortune.com*, *CNNMoney*, *Investor's Business Daily*, *Fox Business*, the *Globe and Mail*, the *Austin American-Statesman*, and *SiriusXM* radio. Geoffrey's scholarly writing has appeared in journals and textbooks including the *International Leadership Journal*, *Discourse Studies*, the *Encyclopedia of Leadership*, *Employment Relations Today*, and in five editions of *Professional Communication Skills*.

Geoffrey holds a Ph.D. and an M.A. from the University of Texas at Austin, and a B.S. from the United States Military Academy at West Point. He received the Eyes of Texas Excellence Award in 2010 for his work as the assistant director of the Center for Ethical Leadership at the University of Texas at Austin with Dr. Howard Prince. Following his graduation from West Point and the U.S. Army's Ranger School, Geoffrey served as an infantry officer in the renowned Wolfhound Regiment of the 25th Infantry Division at Schofield Barracks, Hawaii. Geoffrey has worked with hundreds of organizations, including some of the most prestigious companies in the world, like: Boston Scientific, Wyeth Pharmaceuticals, Shell Oil, Dow Chemical, the Honolulu Police Department, Hibernia National Bank (now Capital One Bank), Blue Star Management (owned by the Dallas Cowboys), Baylor Scott and White Healthcare, Tripler Army Hospital, the Army Corps of Engineers, and the Houston Grand Opera. He is a frequent guest of government organizations, corporations, and nonprofit groups across North America.