

Course Two: Ethical and Influential Leadership



Transformational Change Leadership

Laurie Hall, Founder, New Horizon Strategies (NHS), LLC

Calling all leaders of change efforts. Why are only a quarter of all change management efforts successful? Is it our strategies and processes? Or is it how well people understood the issues, agreed with decisions, and ultimately felt inspired? Both! There is no shortage of change on the horizon, and leadership alignment to navigate all that change is a significant ingredient to successful transformation. When we are aligned together, great things happen. When alignment falls short, change efforts fail, people feel

disgruntled, and talent leaves (or burns out and stays, which becomes a potentially larger burden).

So, how do we achieve alignment to truly transform? This experiential session led by industry expert, Laurie Hall, Owner of New Horizon Strategies, LLC will facilitate participants through the distinguishing concepts of leadership alignment for transformational change in a highly participatory format. Come prepared to explore what it takes and discover what might be holding you back from achieving Transformational Change with your teams. Are you ready?

Laurie Hall is a certified coach, certified facilitator and seasoned speaker. She founded New Horizon Strategies, LLC in 2011 to inspire sustainable change in the professional world. She provides transformation to individuals, teams and enterprise leaders through coaching, facilitation, consulting and speaking.

Laurie applies Socratic questioning to help clients seek their own answers. She has coached clients from Fortune 500 companies in the U.S. and around the world: Australia, Malaysia, Canada, Singapore, the United Arab Emirates, Qatar, the Netherlands, Brazil, Honduras and Great Britain. In addition, Laurie facilitates programs and events to help companies, government agencies and professional associations achieve the highest possible levels of effectiveness. She is a frequent keynote and breakout session speaker on technical and motivational topics to inspire personal and professional growth

Laurie brings a unique perspective to coaching and facilitation since she spent the first part of her career in project and system level engineering and management, facilitation and organizational development to support human life in space and operational excellence on the ground. Her work effected change at NASA's Johnson Space Center, Lockheed Martin, Jacobs Sverdrup, and Schlumberger-Dowell.