

Course One: Personal Leadership Effectiveness



Mastering Communication and Team Dynamics Using DiSC

Sherry Yellin, PhD., Yellin Group

Communication is the foundation of effective leadership. When communication breaks down, everything breaks down. This interactive DiSC workshop is designed to help leaders quickly gain insights into their own communication style and the styles of those around them. Using the DiSC model, leaders will learn how to better understand themselves, as well as how to motivate, influence, and develop those around them. By leveraging these insights, leaders can fast-track their ability to foster stronger connections, build trust, and enhance overall team performance.

Participants will:

- Identify their own dominant style of communication
- Enhance self-awareness of their individual communication strengths and blind spots
- Discover ways to speak the language of others
- Create a personal action plan

Sherry Yellin specializes in equipping leaders to be extraordinary through innovative learning and coaching solutions. With a Ph.D. in cognitive eLearning, Sherry uses evidence-based learnings from neuroscience as the foundation for her work in coaching and leadership development.

With more than 22 years of experience, Sherry is recognized professionally as an expert in leadership, learning solutions and executive development. She is the author of *Unforgettable Leadership: 7 Principles for Leading, Learning, and Living*, and is the founder and facilitator of The LEADing Lab Mastermind Group, an international group of multi-disciplined leaders from across various industries that meets monthly to discuss challenges and share best practices. She is also the creator of The CRANIUM Campus, an online learning platform that hosts micro-trainings on focused leadership topics.

Sherry is married with two children and lives outside of Dallas, Texas with her husband, Lance, who is also a leadership coach, and her miniature donkey, Jasper. In her free time, Sherry travels to watch her daughter play collegiate softball for the Rogers State University Hillcats and spends time “giving back” as a volunteer at North Texas Food Bank and Los Cabos Missions for Christ.