

Course One: Personal Leadership Effectiveness and Course Two: Ethical and Influential Leadership



The Leadership Challenge – Course One

David Spivey, Ph.D., Senior Partner, Leadership Associates Consulting Group, and Founder, Executive Leadership Program, University of Texas at Dallas, School of Management

The Leadership Challenge model was the result of a massive research project which discovered what makes individuals more effective in a leadership role.

The program will include a personal Leadership Challenge assessment that will identify your natural “style,” and reveal areas that need reinforcement. The engaging format is designed to provide practical insights and build skills that equip you to immediately improve your influence and impact on staff, citizens, the media, and governing officials.

In this highly interactive workshop, you will discover:

- The five simple behaviors that distinguish the world’s most effective leaders
- Why it is often more important to be “effective” than to be “efficient”
- How to find common ground and work collaboratively, even with the “opposition”
- How to avoid letting the common myths of leadership derail your results

Today, this approach to personal leadership development is the most respected and widest used method in the world.

Your Leadership Action Plan – Course Two

You have invested significant time and effort to learn how to be a more effective municipal leader. Now what? In this important closing workshop, David Spivey guides you through a process of capturing your highest priority changes and converting them into actionable goals. The program will cover:

- The Plus-Delta Technique
- TML Course One and Course Two Review
- Three Dimensions of Personal Development
- Setting S.M.A.R.T. Goals
- Paying it Forward to Others

David Spivey, Ph.D. is the senior partner of Leadership Associates Consulting Group, a team of developmental professionals focusing on producing high-performance organizations through the implementation of effective leadership practices. In 2002 he joined the faculty of the University of Texas at Dallas to found UTD’s Executive Leadership Program. Although he retired from UTD in 2022, he remains on the Executive Education faculty as the lead facilitator for corporate leadership programs. David was previously the global practice leader for people development at Thomas Group, Inc., an international management consulting firm. In addition to a M.B.A. and a Ph.D. in organizational psychology, David is a graduate of the Executive Leadership Program at Harvard University’s Kennedy School. He is a Certified Leadership Coach and Master Coach Trainer, and a member of the International Association for Coaching. He has authored numerous articles and more than 20 executive development programs.