

# Course One: Personal Leadership Effectiveness

and

# Course Two: Ethical and Influential Leadership



## Understanding Leadership Effectiveness – Course One

Facilitated by David Spivey, Senior Partner, Leadership Associates Consulting Group, and Founder, Executive Leadership Program, University of Texas at Dallas, School of Management.

This customized training was designed specifically for participants of TML's annual Leadership Academy. It provides very practical tools, skills and techniques that can immediately improve anyone's effectiveness as a leader.

The program will include a personal leadership assessment that will identify your natural "style," and reveal areas that need reinforcement. The engaging hands-on format is designed to provide practical insights and build skills that equip you to immediately improve your influence and impact on staff, citizens, the media, and governing officials.

In this highly interactive workshop, you will discover:

- The five simple behaviors that distinguish the world's most effective leaders
- Why it often more important to be "effective" than to be "efficient"
- How to find common ground and work collaboratively, even with the "opposition"
- How to avoid letting the common myths of leadership derail your results

## Your Influence as a Leader – Course Two

You've invested significant time and effort to learn how to be a more effective municipal leader. Now what? In this important closing workshop, David Spivey guides you through a process of capturing your highest priority changes and converting them into actionable goals. The program will cover:

- The Three Dimensions of Personal Development
- Setting S.M.A.R.T. Development Goals
- Defining Your Personal Leadership Legacy
- Paying it Forward to Others

**David Spivey, MBA, Ph.D.** is the senior partner of Leadership Associates Consulting Group, a team of developmental professionals focusing on producing high-performance organizations through the implementation of effective leadership practices. In 2002 he joined the Executive Education faculty at the University of Texas at Dallas (UTD) and founded UTD's Executive Leadership Development program. He retired from UTD in 2022. David was previously the global practice leader for people development at Thomas Group, Inc., an international management consulting firm.

David is also a graduate of the Executive Leadership Program at Harvard University's Kennedy School. He is a Certified Leadership Coach and Master Coach Trainer, and a member of the International Association for Coaching. He has authored numerous articles and more than 20 executive development programs.