

TML Leadership Academy

Course One: Personal Leadership Effectiveness



Mastering Communication and Team Dynamics Using DiSC

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Communication is the foundation of effective leadership. When communication breaks down, everything breaks down. This interactive DiSC workshop is designed to help leaders quickly gain insights into their own communication style and the styles of those around them. Using the DiSC model, leaders will learn how to better understand themselves, as well as how to motivate, influence, and develop those around them. By leveraging these insights, leaders can fast-track their ability to foster stronger connections, build trust, and enhance overall team performance.

Participants will:

- Identify their own dominant style of communication
- Enhance self-awareness of their individual communication strengths and blind spots
- Discover ways to speak the language of others
- Create a personal action plan

Dr. Sherry Yellin is a best-selling author, executive coach, and founder of The Yellin Group, a leadership development firm that integrates neuroscience with practical strategies to elevate performance. With a Ph.D. in cognitive learning and certifications from the International Coaching Federation and the Center for Credentialing Education, she helps leaders achieve meaningful results by aligning leadership practices with how the brain learns and thrives.

Her bold mission: To equip a world of leaders worth following.

*She is the author of *Unforgettable Leadership: 7 Principles for Leading, Learning, and Living*, and *The Science of High-Performance Leadership: 7 Brain-Based Strategies to Become a Leader Worth Following* (Fall 2025). Dr. Yellin also facilitates The LEADING Lab Mastermind Group, a global community of cross-industry leaders committed to continuous growth and shared learning.*

Outside of her professional work, Dr. Yellin lives near Dallas, Texas with her husband Lance, a fellow leadership coach, and their miniature donkey, Jasper. She is a dedicated volunteer with the North Texas Food Bank and Los Cabos Missions for Christ.